

THE ASCENDLE PROCESS



90 minute Meeting

- Define your business problem
- Discuss Ascendle's Proven Software Development process
- Answer your Questions



Software Strategy

- User Roles & Features Brainstorming
- User Story Development
- User Story Prioritization
- Scope Estimate



Strategic Deliverables & Presentation

- Product Vision
- Technical Strategy
- Quality Assurance Plan
- Step-by-Step Execution Strategy
- Build Schedule & Estimated Cost

STRATEGY



Customized Team Formation

- Product Owner
- Scrum Master
- Architect
- Software Developers
- Quality Assurance



Initial UX & Visual Design

- Initial Wireframes
- Screen Mockups
- Core Workflows

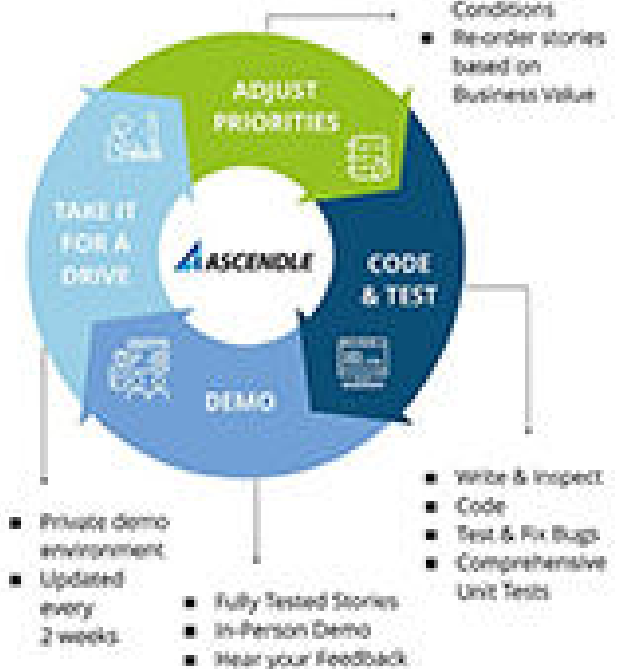


Technical Foundation

- Application Framework
- Automated Test Framework
- Development & Testing Environments

LAUNCH

A SERIES OF 2 WEEK ITERATIONS

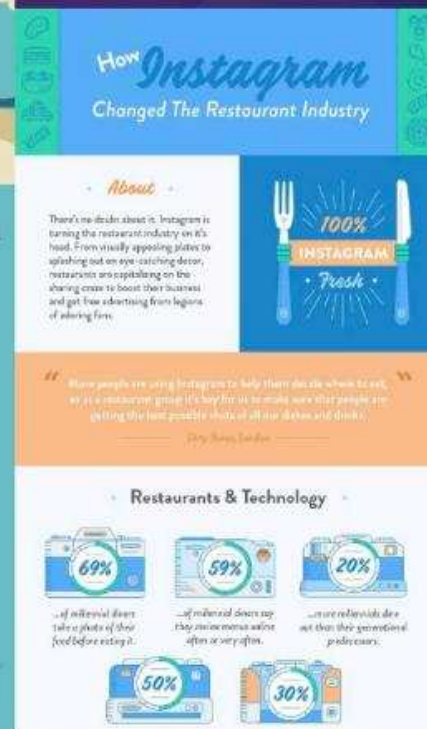


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5 CONSEQUENCES OF AVOIDING THE TRUTH.

STRESS AND CONFUSION

Avoiding the truth can leave you feeling anxious and confused because you're not dealing with what's really happening in your life.

01



NO PERSONAL GROWTH

If you avoid the truth, you miss opportunities to learn and improve, holding yourself back from reaching your full potential. Growth requires facing hard truths and allowing ourselves to learn from them.

03



DISASSOCIATION AND LOSING TOUCH

Ignoring the truth for too long can cause you to feel disconnected from yourself and others, making it harder to feel present and grow into your full potential as a person.

05



02

BAD CHOICES

Without the truth, you're more likely to make poor decisions that hurt your relationships, schoolwork, or future plans. By not seeking the truth, we deny ourselves the chance to be human, make mistakes, apologize, and learn from others to grow.



04

RELATIONSHIP PROBLEMS

Avoiding the truth leads to misunderstandings and conflicts, damaging relationships with family and friends. Acknowledging the truth allows us to apologize and listen and that strengthens our connections.



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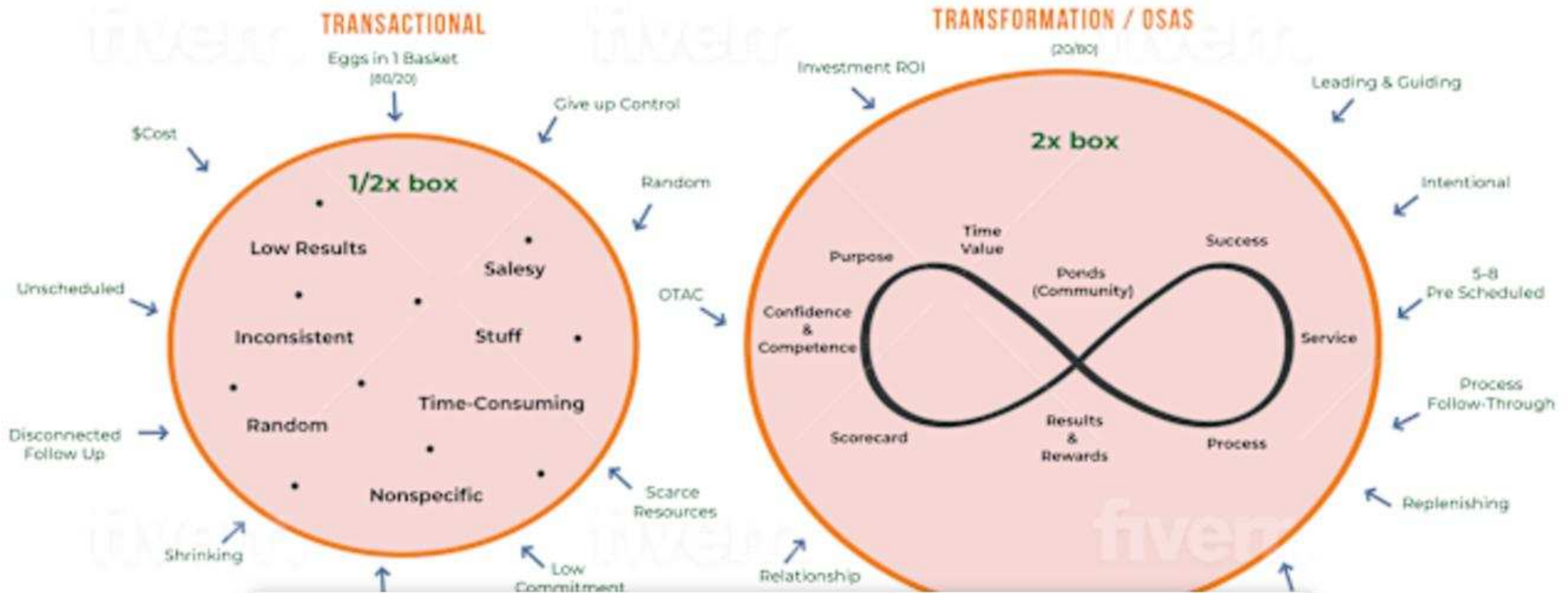
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INFINITE RELATIONSHIP EXPANDER

TRANSACTIONAL VS TRANSFORMATIONAL CASE ACCEPTANCE



Icefishty

★ 4.3 4 months

Great design and communication as always. I look forward to working with this designer again!

#1 Amygdala Team



PINECREST PRACTICE GROWTH