



THE ASCENDLE PROCESS



90 minute Meeting

- Define your business problem
- Discuss Ascendle's Proven Software Development process
- Answer your Questions



Software Strategy

- User Roles & Features Brainstorming
- User Story Development
- User Story Prioritization
- Scope Estimate



Strategic Deliverables & Presentation

- Product Vision
- Technical Strategy
- Quality Assurance Plan
- Step-by-Step Execution Strategy
- Build Schedule & Estimated Cost



Customized Team Formation

- Product Owner
- Scrum Master
- Architect
- Software Developers
- Quality Assurance



Initial UX & Visual Design

- Initial Wireframes
- Screen Mockups
- Core Workflow



Technical Foundation

- Application Framework
- Automated Test Framework
- Development & Testing Environments

A SERIES OF 2 WEEK ITERATIONS



STRATEGY

LAUNCH

DEVELOP





City Planning Presentation



City Planning Presentation



City Planning Presentation

About Us



IDEATION
PLANNING, LLC

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Alex K. Miller, CEO

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Business Chart

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Community Engagement for Comprehensive Plans

- 1. Alex K. Miller, CEO, President & COO of Ideation Planning, LLC
- 2. Margaret Boyd, Director of Planning and Economic Development for City of Chicago
- 3. Wendy Dwyer, AICP, Vice President, Urban Planning & Design for Brown and Kallick, Inc.

4 Pictures Slide

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Project Timeline

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